



Affiliate Program Overview

Modern Outpost has created the Affiliate Program as an easy way for outdoor adventure recreation organizations to add a product retail component to their business without adding the hassle of operating a product retail business.

Modern Outpost provides great referral credits for businesses choosing to participate in the Program. All it takes is a few minutes to complete the Affiliate Program Application form to get started today!

We make it simple...

www.modernoutpost.com



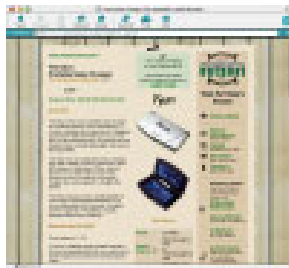
1. Promote the Modern Outpost website

Place a special link to the Modern Outpost website on your website and start receiving credit for sales placed by click-through visitors! We have designed graphics to go with the link, along with a unique Affiliate link code to ensure that your business gets credit for the referral.



Modern Outpost also provides Affiliates with a supply of small promotional cards complete with your unique Affiliate ID tracking code.

As an Affiliate, you can make these word-of-mouth cards available to your clients. Place copies on your counter, add them to your welcome packages, staple them to customer invoices, or include them in your regular mailing list.



2. Receive credits for resulting sales

Each time one of your referred customers orders an item from us by phone, mail, fax, or through our website, you receive credit. We do this by tracking where each customer heard of Modern Outpost using your unique Affiliate ID code.

What level of credits will you receive? We provide a 5% referral credit to Affiliates on the selling price of all products ordered by a referred customer for one full year. As an Affiliate, you are welcome to take advantage of this program for your own business too. Credits are paid out quarterly on balances exceeding \$20.



Why Work With Modern Outpost?

Modern Outpost offers lodges, outfitters, charters, and other outdoor recreation companies a trouble-free way to earn retail income without having to change any aspect of their business. The following information outlines some of the key benefits of participating in the Modern Outpost Affiliate Program.

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Useful products

Modern Outpost promotes name-brand products that people are interested in. It may be a heat-powered woodstove fan, a self-powered radio, a windup flashlight, or a safe drinking water system. We have built an inventory of many of the most innovative gifts and accessories available anywhere.



Complementary businesses

The Modern Outpost Affiliate Program is a convenient way to add a complementary service to an existing business.



Customer-friendly ordering process

Modern Outpost customers begin by browsing through our selection of gear online at our quick-loading website, or in print using our handy catalog. They then choose the products they want and either place an order on the internet through our secure server or by telephone with the help of one of our customer service representatives. Orders are then approved, processed and shipped by hand to ensure accuracy. Once the transaction is complete, customer information is stored off-line for added security.



Ongoing income potential

Our Affiliates provide exceptional recreational experiences, however, their visitors may not have the opportunity to purchase items during their stay, or want to carry additional baggage home with them. Modern Outpost provides Affiliates with an income solution that extends far beyond their clients' visit.

No retail management issues

Modern Outpost handles all the challenges of retail for our partners. Issues like inventory management, supplier relations, customer returns, product service, new product research and catalog production are our job! Modern Outpost adds value to our partners' businesses by providing one-stop-shopping for everything needed to add a great new dimension to their services!



Affiliate Program FAQ

This FAQ presents answers to some of the most common questions about the program.

Promote Modern Outpost and earn extra cash!

Free enrollment!

We handle all the paperwork!

Setup is easy!

Benefit from your own orders!

No minimums or obligation!

1. How do I make money with the Affiliate Program?

Your business receives a 5% referral credit calculated on the total product portion of orders placed by you anytime or by your referred customers for up to a year through our website or toll-free line. These credits are kept on account and sent to your business on a quarterly basis in the form of cash (\$20 or more must be owing in order to trigger a payment).

2. What does it cost to participate?

Nothing! You are sent a start-up supply of promotional cards and other information. When you need more cards, simply call us up and we'll send out more.

3. How does MO track customer orders?

The link placed on your website will contain a unique Affiliate Code that identifies your business. When someone clicks on the link and buys a product, their order will indicate that they were referred to us by you. If instead the customer decides to contact us directly using only the information on one of your word-of-mouth cards, they will be prompted to include your Affiliate Code upon checkout.

4. Is it difficult to set up the website link?

Once you become an Affiliate, we will email you everything you need to get started. All you have to do is paste special coding onto your web page, add one of the included graphics (optional), re-upload your page to the internet, and presto! You can start earning additional fundraising dollars with Modern Outpost.

5. Can I place my own orders?

Unlike other Affiliate programs, all Modern Outpost Affiliates may order products for their own use or sale and receive the same 5% referral credit.

6. Are there any quotas or minimum orders?

No. There is no obligation to order product or services from Modern Outpost.

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Affiliate Program Account Application Form

www.modernoutpost.com

Organization/Company Name: _____

Primary business activity: _____

Contact Name(s): _____

Email: _____

Website: _____

Mailing Address: _____

City: _____ Prov/State: _____

Postal Code/Zip: _____

Tel: _____ Fax: _____

Off-season Address (if different from above):

City: _____ Prov/State: _____

Postal Code/Zip: _____

Tel: _____ Fax: _____

I hereby acknowledge that I have read, understand and agree to the terms of the
Modern Outpost Affiliate Agreement:

Signature: _____

Date: _____



Affiliate Agreement

This Agreement contains the complete terms and conditions that apply to an individual's or entity's (hereafter "Affiliate's") participation in the Modern Outpost (hereafter "MO") Affiliate Program (hereafter the "Program").

1. Enrollment

Enrollment in the Program requires the submission of a completed Program Application form obtained from MO. We evaluate all applications in good faith, and notify all applicants of their acceptance or rejection. We may accept or reject applications at our sole discretion. Each Affiliate will receive a unique ID code that will distinguish them from all other Affiliates for the purposes of tracking.

2. Website Links

Once accepted into the Program, you are authorized to place a link to the product sales section of the MO site. If you decide to use a graphical link, said graphic must be one provided by MO for exclusive use by Program members. Specialized link code will be provided by MO for Program members. Program members remain solely responsible for the design and operation of their respective websites.

3. Literature Distribution

Affiliates will promote MO to their own clients as appropriate according to the unique nature of their business. All promotional literature will be provided exclusively by MO. MO may charge Affiliates for additional promotional literature.

4. Term of Agreement

Upon acceptance as an Affiliate by MO, this agreement is in effect until terminated by either party. Either party may terminate this Agreement at any time, with or without cause, by giving the other party written notice of termination. Upon termination, all links will be removed from Affiliate websites, and all MO promotional literature will be returned to MO at the Affiliate's expense. Affiliates will be eligible for Referral Credits accumulated during the term that this Agreement is in force.

5. Referral Credits & Payment

The Program Referral Credit is 5% of a completed sale's product retail subtotal at time of purchase for products featured in the most current MO Catalog, or featured for sale on the MO website. MO reserves the right to modify the Referral Credit at any time at its sole discretion upon written notice to Program members.

Affiliates will earn Referral Credits based on Qualifying Sales. Qualifying Sales are orders placed with MO that are either:

- placed by Affiliates; or
- placed by persons or organizations that have been in contact with the Affiliate

An Affiliate will receive Referral Credits only when a sale is directly attributable to referral activity by the Affiliate through presentation of their unique Affiliate ID code, or Affiliate's complete name, by customers at the time of order. Qualifying Sales placed by a particular person or organization that has been in contact with the Affiliate are only attributable to the Affiliate for the period of one calendar year from the date of that person or organization's initial MO purchase. MO is not obligated to assign a Referral Credit in situations where an Affiliate reference is not provided. MO pays out Referral Credits to an Affiliate in the form of cash whenever their accumulated Referral Credit total exceeds \$20 and at least 90 days has passed since the issue date of their previous MO payment.

MO reserves the right to reverse a Referral Credit or portion thereof at any time in the event that the original sale is modified or reversed by the customer. Referral Credits attached to a sale will not be added to an Affiliate's account pending a 60-day holding period following the date of sale.

Affiliates understand that no earnings are guaranteed by MO or its Affiliate program; that no amount of product must be purchased to participate in the program; that there are no exclusive territories for Affiliates in the program. Affiliates agree that compensation depends on product sales and other activities as defined elsewhere.

6. Limited License

Affiliates will not produce, promote, or use materials of any kind describing MO's names, programs, products, and trademarks, copyrighted or otherwise protected materials unless approved by MO. MO grants Affiliates a nonexclusive, revocable right to use the graphic images and descriptive text provided by MO for the purposes of promotion. MO reserves all rights to MO graphics and descriptive text, trademarks, trade names, and other intellectual property.

7. Relationship

An Affiliate is an independent contractor under the terms of this Agreement, and is not an agent, employee or legal representative of MO, and will in no way represent him/herself as such. As such, Affiliates have no power to bind MO to any obligation and Affiliates are responsible for all applicable income, sales, pension, unemployment or other tax, license or fee arising out of the Affiliate's activities.

8. Miscellaneous

MO reserves the right to modify any of the terms and conditions of this agreement at its sole discretion upon written notice to all Program Members.

Venue and jurisdiction for any action pertaining to this Agreement or any disagreement or claim between the parties hereto shall be in the Province of British Columbia, Canada except where the laws of your jurisdiction expressly require the application of its laws. This agreement shall be governed by the laws of the Province of British Columbia, Canada.

MO's failure to exercise any rights as set forth in this Agreement or to insist on strict compliance with the terms and conditions of this Agreement and the Policies and Procedures does not constitute a waiver of MO's right to require compliance therewith. Waiver of any term and condition of this Agreement or provision of the Policies and Procedures must be in writing and signed by an authorized officer of MO.